

**MSHA 2026 VIRTUAL CONFERENCE:**

**LOOKING  
TO THE FUTURE**  
EMBRACING CHANGES FOR GROWTH

**March 19-20, 2026**

**SPONSOR ● EXHIBIT ● MARKET**

[conference@mishha.org](mailto:conference@mishha.org) | [www.michiganspeechhearing.org/](http://www.michiganspeechhearing.org/)

# SPONSORSHIP

## Overall Conference Sponsor \$4,000

- Exhibitor space on the virtual platform with scheduled attendee participation for 30-45 minutes/day
  - Full page advertisement in the conference program
  - Prominent sign/logo recognition on the registration website and throughout the conference platform
  - Social media postings leading up to the conference
  - Full page advertisement for four issues in the digital MSHA newsletter
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## Invited Speaker Sponsor \$2,500

- Exhibitor space on the virtual platform with scheduled attendee participation for 30-45 minutes/day
  - ½ page advertisement in conference program
  - Prominent sign/logo recognition and verbal mention during the sponsored session
  - Social media postings leading up to the conference
  - Full page advertisement for two issues in the digital MSHA newsletter
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## Course Speaker Sponsor \$2,000

- Exhibitor space on the virtual platform with scheduled attendee participation for 30-45 minutes/day
  - ¼ page advertisement in the conference program
  - Prominent sign/logo recognition and verbal mention during the sponsored session
  - Social media postings leading up to the conference
  - Full page advertisement for one issue in the digital MSHA newsletter
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## Graduate Student Session Sponsor \$1,000

- ¼ page advertisement in conference program
  - Prominent sign/logo recognition and verbal mention at the student session
  - Social media postings leading up to the conference
  - 30% discount on an exhibit space
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**Interested in a MSHA sponsorship opportunity above?**

Please reach out to our conference committee at [conference@mishla.org](mailto:conference@mishla.org) to assist in your registration.

# EXHIBITOR OPPORTUNITIES

## Super Exhibitor \$1,000

- Exhibitor space on the virtual platform with scheduled attendee participation and interaction with exhibitors for 30-45 minutes/day
- Social media postings leading up to the conference
- ½ page ad in conference program
- Logo on MSHA website for 6 months
- One complementary conference registration

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## Standard Exhibitor \$450

- Exhibitor space on the virtual platform with scheduled attendee participation and interaction with exhibitors for 30-45 minutes/day
- Social media postings leading up to the conference
- Name in conference program

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## Non-Profit or Home Based Booth Package \$250

- Exhibitor space on the virtual platform with scheduled attendee participation and interaction with exhibitors for 30-45 minutes/day
- Social media postings leading up to the conference
- Name in the conference program

Note: The non-profit rate is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. Home-based is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.

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## Unattended Exhibitor Booth Package \$175

- Exhibitor space on the virtual platform with scheduled attendee participation for 30-45 minutes/day
- Name in conference program

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The exhibit hall will be open for direction connection and interaction between exhibitors and attendees from 11:40-12:10 each day.

Additionally, the virtual exhibit hall will be open at all times for the duration of the conference which is an opportunity for your company information to be available to attendees throughout the conference without having to staff the booth for the whole day.

The exhibit hall will be open from 8:00 a.m.-5:00 p.m. daily.

# MARKETING OPPORTUNITIES

## Advertise in the Conference Program

Our Virtual Conference Program offers a powerful platform for organizations looking to connect with a highly engaged audience of professionals. Distributed digitally to all registered attendees, the program is the primary guide participants use to navigate sessions, speakers, schedules, and resources throughout the event. Advertising in our program will align your brand with industry leading content and professionals and gain sustained visibility before, during, and after the conference. Attendees rely on the program daily to access session links, speaker bios, and event materials. Your ad will be seen repeatedly as participants navigate the conference.

- Inside Front or Back Cover - **\$450**

- Full Page Ad - **\$350**

- Half Page Ad - **\$250**

- Quarter Page Ad - **\$200**

- Business Card Ad - **\$100**

Email attachments are preferred. Advertisements should be in color and in the form of a gif, pdf, or jpeg file. Emails should be **received no later than February 14, 2026**

- Registration for all sponsorship and exhibitor opportunities are due by February 14, 2026 for your company to be included in the conference program.
  - Exhibitors may be added after the deadline at the discretion of MSHA but may not appear in the conference program.
- Exhibitor initiated cancellations requested before February 21, 2026 will receive a 50% refund
- NO refunds will be granted after Feb. 28, 2026
- Donations are needed for door prizes and raffle. Please consider donating a gift card or merchandise.
  - Donations can be coordinated by emailing the conference committee at [conference@mislha.org](mailto:conference@mislha.org).

## Interested in a marketing opportunity listed above?

Please reach out to our conference committee at [conference@mislha.org](mailto:conference@mislha.org) to assist in your registration.

## Not sure where your company fits or have a suggestion?

Email the MSHA conference committee at [conference@mislha.org](mailto:conference@mislha.org)  
and let us help you select the right package for your company