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## MSHA Conference Program Advertising Opportunities

### MSHA Annual Conference, March 23-25, 2023

Radisson Plaza Hotel, Kalamazoo, MI

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Email \_\_\_\_\_

The MSHA Program Book is an 8 ½' X 11" attractive **full color** book which will be given to each conference registrant and speaker. It contains the full conference program, advertisements, conference sponsors, MSHA information including upcoming conferences and events.

#### Please indicate the advertising space requested:

- \_\_\_\_\_ \$450 Inside Front Cover (NEW full color, reserved on a first come, first served basis).
- \_\_\_\_\_ \$750 Inside Front Cover
- \_\_\_\_\_ \$450 Inside Back Cover (NEW full color, reserved on a first come, first served basis).
- \_\_\_\_\_ \$750 Inside Back Cover
- \_\_\_\_\_ \$275 Full Page Ad (8 ½" X 11") (1/4 inch outside border required by printer)
- \_\_\_\_\_ \$600 Full Page Ad
- \_\_\_\_\_ \$225 Half Page Ad
- \_\_\_\_\_ \$550 Half Page Ad
- \_\_\_\_\_ \$200 Quarter Page Ad
- \_\_\_\_\_ \$50 Business Card Ad

Please email a photo ready copy of the ad to MSHA at [msha@att.net](mailto:msha@att.net) no later than **February 14, 2023**.

Payment Options: Check Visa MasterCard Discover Amount: \$ \_\_\_\_\_

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CV Code \_\_\_\_\_ Card Holder Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Questions? Contact the MSHA Office at 517-332-5691 or [msha@att.net](mailto:msha@att.net)