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Sponsorship Opportunities for MSHA Annual Conference March 24-26, 2022

Kellogg Hotel & Conference Center East Lansing, Michigan

We are pleased to offer you *Sponsorship Opportunities* at our Annual Conference in East Lansing, Michigan. Sponsors will receive extensive visibility with the conference participants. Large (22X28) signage will be displayed at the conference, all sponsors recognized at registration desk, on our website, in our *Program Book* and newsletter *Et Cetera*. Along with our traditional **Exhibitor Tables** and **Advertising** options, we offer the following sponsorship opportunities, including the back by popular demand MSHA Industry Sponsorship Opportunity:

BACK BY POPULAR DEMAND ~ MSHA 2022 Industry Sponsorship Opportunity (ISO)

\$750 *Please note, all exhibitors and/or conference program advertisers are offered a discounted rate. This option is noted on the advertisement and exhibitor registrations forms.

This is a great opportunity for MSHA supporters to be recognized throughout the year. Included is ALL the following:

- Your company name/logo featured in the Et Cetera, MSHA newsletter that is received by approximately 1400 industry professionals. This offer runs for 4 issues; late February, May, September (2022) January (2023) AND
- Company name/logo featured on the website February 2022 - January 2023 AND
- Every month MSHA will feature your company name, logo, and short blurb on all social media platforms (Facebook Twitter and Instagram). February 2022 - January 2023 AND
- Recognition (logo) on 2022 Industry Sponsor signage (22X28 or larger) at the 2022 Conference Registration Desk

Additional MSHA Conference Sponsorships

- Folders with your logo for all attendees and speakers: \$800 **Deadline: 1-22-2022**
- Lanyards with your logo for all attendees, speakers, and staff: \$1200 **Deadline: 1-22-2022**
- Tote bags with your logo for all conference attendees: \$1200 **Deadline: 1-22-2022**
- Tote bags insert: \$250 **Deadline: 1-22-2022** (limit to 2 pieces of paper or 1 promo item, pen, samples, etc.)
- Thursday morning Breakfast: \$500
- Thursday Short Course: \$500 (short course of your choice, 1st come, 1st served)
- Thursday evening *Welcome* Reception: \$500 (2 available; appetizers and cash bar)
- Friday morning Breakfast: \$500
- Friday Graduate or Undergraduate Student Session: \$500
- Friday MSHA Awards Luncheon: \$2000 (includes full page ad in *Program Book* and 2022 ISO)
- Friday evening Praxis Quiz bowl: \$500 (pizza and soft drinks)
- Saturday morning Breakfast: \$500
- Saturday Public School Forum Lunch: \$1500 (includes full page ad in *Program Book* and 2022 ISO)
- Saturday Medical SLP Forum Lunch: \$1500 (includes full page ad in *Program Book* and 2022 ISO)

Please check your desired sponsorship(s) and remit payment by February 19, 2022 unless otherwise noted.

Company Name _____

Full Address _____

Contact Person _____

Email _____

Credit Card # _____

Exp. Date _____ CV Code (back of card) _____ OR Check # _____ Total Amount \$ _____

Card Holder Name _____

Authorized Signature _____

Questions? Contact Jenny Fedewa at msha@att.net or 517-332-5691