



MSHA Annual Conference

March 24-26, 2022

Kellogg Center, East Lansing, MI

Dear Exhibitor:

You are most cordially invited to exhibit, sponsor, and/or advertise at the 2022 **MSHA Annual Conference** being held at the beautiful Kellogg Hotel & Conference Center in East Lansing. The facility is located directly on the campus of Michigan State University. Right on campus you can visit the MSU Museum, W. J. Beal Botanical Gardens, Abrams Planetarium, Eli & Edythe Broad Art Museum, and of course the iconic 104-ft. bell tower *Beaumont Tower Carillon*. Within walking distance is lovely downtown East Lansing offering galleries, gardens, walking trails, bistros, breweries and much, much more!

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals.

Exhibitor Dates and Hours:

Thursday, March 24: Set-up begins at 8:00 am; exhibit hours Noon to 6:00 pm

Friday, March 25: 7:30 am - 6:30 pm; Exhibitor cocktail party 4:30-6:30 pm, raffle at 5:30pm

Saturday, March 26: 8:00 am - 3:00 pm

We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibits Hall. During the **Exhibitors' Cocktail Hour** (Friday 4:30 - 6:30 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (instructional materials, a gift basket, gift cards, etc.). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant.

Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include meal breaks, course sponsorship, registration folders, lanyards etc. All sponsors will be recognized in the MSHA newsletter, website, social media platforms, and at the conference. NEW for 2022, each sponsor will be recognized with large signage recognizing the sponsorship, AND your logo will be prominently displayed at registration.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book** (*given to each conference attendee and speaker*). Letters confirming reservations will be emailed to you. Please visit www.michiganspeechhearing.org and click the **Annual Conference** tab for more information. All forms are available here.

If you are unable to attend but would like to advertise, donate for the raffle, sponsor an event, or become a 2022 MSHA Conference Sponsor that is greatly appreciated. Please contact the MSHA office, msha@att.net, for more information or if you have questions.

The deadline to register is **February 11, 2022**.

Thank you and see you in East Lansing!

Joel Truesdell-Lewis

Joel Truesdell-Lewis, M.A., CCC-SLP
Exhibits Coordinator