

## **Sponsorship Opportunities for MSHA Annual Conference March 18-20, 2021**

*Propelling into the Future: Connecting Research and Clinical Practice*

**Radisson Plaza Hotel & Suites Kalamazoo, Michigan**

We are pleased to offer you *Sponsorship Opportunities* at our Annual Conference in Kalamazoo, Michigan. Sponsors and Exhibitors will receive extensive visibility and communication with our conference participants. Large (22X28) signage will be at the conference as well as acknowledgment at registration, on our website, in our **Program Book** and newsletter ***Et Cetera***. Along with our traditional **Exhibitor Tables** and **Advertising** options, we offer the following sponsorship opportunities, including the new MSHA Industry Sponsor Opportunity:

### **NEW for 2021**

#### **MSHA Industry Sponsor Opportunity**

- ☐ \$500      ☐ \$400 (20% discount offered to any 2021 conference exhibitor or sponsor)

This is a new opportunity for MSHA supporters to be recognized throughout the year. The sponsorship includes all the following:

- Your company name and logo featured in the Et Cetera, MSHA newsletter that is received by approximately 1400 industry professionals. This offer would be for January, late February, June, and September issues. (Sponsorship form must be registered by January 4<sup>th</sup> to be recognized in the January issue. January is the largest issue, used to promote the MSHA Annual Conference.)
- Company name and logo featured on the website January-December 2021
- MSHA will feature your company name and logo and a short paragraph or ad on all social media platforms (Facebook, Twitter and Instagram). This offer would be for once a month beginning in January and ending in December 2021.
- Your company name/logo printed on prominent signage (22X28) at the 2021 Annual Conference (if sponsorship registration is received by March 1, 2021)

**Please note, there is a 20% discount if you also chose to exhibit or sponsor at the 2021 Conference. Do not miss out on this great opportunity!**

Folders with your logo for all attendees and speakers:	<input type="checkbox"/> \$800	<b>Deadline: 1-22-2021</b>
Lanyards with your logo for all attendees, speakers, and staff:	<input type="checkbox"/> \$1200	<b>Deadline: 1-22-2021</b>
Tote bags with your logo for all conference attendees:	<input type="checkbox"/> \$1200	<b>Deadline: 1-22-2021</b>

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|--|---------------------------------|--|
| Thursday morning Breakfast:                | <input type="checkbox"/> \$500  |  |
| Thursday Short Course:                     | <input type="checkbox"/> \$500  |  |
| Thursday evening Seminar:                  | <input type="checkbox"/> \$500  |  |
| Thursday evening <i>Welcome</i> Reception: | <input type="checkbox"/> \$500  | (2 available; appetizers and cash bar)                   |
| Friday morning Breakfast:                  | <input type="checkbox"/> \$500  |  |
| Friday Student Sessions:                   | <input type="checkbox"/> \$500  |  |
| Friday MSHA Awards Luncheon:               | <input type="checkbox"/> \$2000 | (includes full a page ad in <b><i>Program Book</i></b> ) |
| Friday afternoon snack/dessert break:      | <input type="checkbox"/> \$500  | (2 available)  |
| Friday evening Praxis Quiz bowl:           | <input type="checkbox"/> \$500  | (pizza and soft drinks)                                  |
| Saturday morning Breakfast:                | <input type="checkbox"/> \$500  |  |
| Saturday Short Course (a.m. or p.m.)       | <input type="checkbox"/> \$500  |  |
| Saturday Public School Forum Lunch:        | <input type="checkbox"/> \$1500 | (includes full a page ad in <b><i>Program Book</i></b> ) |
| Saturday Medical SLP Forum Lunch:          | <input type="checkbox"/> \$1500 | (includes full a page ad in <b><i>Program Book</i></b> ) |

Please check your desired level of sponsorship(s) and remit payment by **February 19, 2021**, unless otherwise noted.

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Company Name

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Contact Person	Phone
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Address	City, State Zip
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Email

Amount: \$\_\_\_\_\_    Check enclosed    VISA Card    MasterCard    Discover Card

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Credit Card #	Exp. Date	CV Code (back of card)
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Card Holder Name

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Authorized Signature

Questions? Contact Jenny Fedewa at [msha@att.net](mailto:msha@att.net) or 517-332-5691