



790 W. Lake Lansing Rd., Suite 400 ♦ East Lansing, Michigan 48823
Phone: 517/332-5691 ♦ FAX: 517/332-5870
Email: msha@att.net ♦ Website: www.michiganspeechhearing.org

MSHA Program Book Advertising Opportunities

Propelling the Professions into the Future: Your Connection to Research & Clinical Practice
MSHA Annual Conference, March 18-20, 2021
Radisson Plaza Hotel & Suites, Kalamazoo, MI

Company Name

Company Representative

Address

City & State

Zip

Phone

Email

The MSHA Program Book is an 8 ½' X 11" attractive book which is given to each conference attendee, speaker, and exhibitor. It contains the full conference program, advertisements, conference sponsors, MSHA information including upcoming conferences and events. Photos are acceptable as part of the ad.

Please indicate the advertising space required:

- _____ \$400 Inside Front Cover (NEW full color, reserved on a first come, first served basis).
- _____ \$400 Inside Back Cover (NEW full color, reserved on a first come, first served basis).
- _____ \$450 Outside Back Cover (NEW full color, reserved on a first come, first served basis).
- _____ \$275 Full Page (8 ½" X 11") (1/4 inch outside border required by printer)
- _____ \$225 Half Page
- _____ \$200 Quarter Page
- _____ \$50 Business Card Ad

Please email a photo ready copy of the ad (PDF, Jpeg or Word attachment) to Jenny Fedewa at msha@att.net by **February 15, 2021**.

Payment Options: Check Visa MasterCard Discover Amount: \$ _____

Card#

Exp. Date:

CV Code (back of card)

Card Holder Name

Authorized Signature

Questions? Contact Jenny Fedewa at 517-332-5691 or msha@att.net

Mission Statement: The Mission of the **Michigan Speech-Language-Hearing Association (MSHA)** is to provide professional support and development, public awareness, and advocacy for professionals in communication sciences and disorders and the individuals they serve.