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2016-2017 ANNUAL REPORT

EB Office: Membership

Vice-President: Gordon Krainen

1. Primary Accomplishments in the year 2016-2017:

Current membership hovers around 1,650, which is about 155 more members than last year at this time. The major growth has been with students which is positive for our future stability, but they don't bring as much financial support with the lower dues.

A strong influence on membership is the location of the annual conference. It was very large last year in Grand Rapids and is often strong in the Metro Detroit Area.

The MSHA Most Members Award is still in place. Some universities are paying for their students to join MSHA.

We held Meet and Greets in the Southeastern and Western Parts of the state with positive attendance.

2. Major Challenges:

There remain numerous ASHA members in Michigan who do not belong to MSHA.
A low number of CFY candidates belong to MSHA.

3) Plans/Directions for 2017-2018:

New V-P for membership, Greg Spray will have new ideas on ways to grow the membership.

I will stay on as a committee member.