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Facing the Future – Together!
MSHA Annual Conference ~ March 23-25, 2017
Detroit Marriott Hotel, Troy, Michigan 48084



Dear Exhibitor:

You are most cordially invited to exhibit and/or advertise at our **2017 MSHA Annual Conference** to be held on **March 23-25, 2017** at **the Detroit Marriott Hotel in Troy, Michigan**. We are pleased to be back in the metro Detroit area and the hotel location in Troy is in the midst of many wonderful restaurants and just minutes from the Somerset Collection of stores.

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals. Please see attached *Highlights*.

Here are the Exhibitor Dates and Hours:

Thursday, March 23: 4:00– 6:00 pm Set-up time begins 3:00 pm
Friday, March 24: 7:30 am - 5:30 pm
Saturday, March 25: 8:00 am - 4:00 pm

We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibit Area. During the **Exhibitors' Cocktail Hour** (Friday 5:00 - 7:00 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (for example, instructional materials, a gift basket, use your imagination!). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant. Complimentary coffee will also be provided during the conference.

Attendance at MSHA Conferences continues to increase. Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include snack breaks, breakfast and lunch breaks, courses, registration folders, etc.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book**. Contact Dawn Kutney at the MSHA office if you have questions. The deadline is **February 15, 2017**. Letters confirming reservations will be sent to you. Your participation will be an asset to all and we look forward to seeing you.

You can also register for MSHA on-line. All the forms you need to register are also on our website: Go to: **www.michiganspeechhearing.org** Look for **Conference**, and you'll find all the forms that you need. The **Hotel Reservation Form** is also there. We accept VISA, MasterCard, and Discover Card as well.

Thank you and see you in Troy!

Emmylou Garza-Prisby

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