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*Revving the Communication Engine in the Motor City: Bridging Research & Clinical Practice*

**MSHA Annual Conference March 19-21, 2020**  
**MotorCity Hotel & Conference Center, Detroit, Michigan**

Dear Exhibitor:

You are most cordially invited to exhibit and/or advertise at our **2020 MSHA Annual Conference, March 19-21, 2020** at *the MotorCity Hotel and Conference Center in Detroit, Michigan*. We are excited to come to Detroit after many years. MotorCity is in an upbeat, safe, and convenient location to enjoy the vibrant city that Detroit has become. There is so much happening in this area and we are excited to experience all that the community has to offer.

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals. Conference *Highlights* are attached.

Here are the Exhibitor Dates and Hours: **Thursday, March 19:** Morning set-up time; Exhibit hours 10:00 am to 6:00 pm; **Friday, March 20:** 7:30 am - 5:30 pm; **Saturday, March 21:** 8:00 am - 3:00 pm We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibits Hall. During the **Exhibitors' Cocktail Hour** (Friday 4:30 - 6:30 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (for example, instructional materials, a gift basket, use your imagination!). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant. Complimentary coffee will also be provided during the conference.

Attendance at MSHA Conferences continues to increase with the past 5 years seeing over 700 in attendance. Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include snack breaks, breakfast and lunch breaks, courses, registration folders, etc.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book**. Contact Dawn Kutney at the MSHA office if you have questions. The deadline is **February 15, 2020**. Letters confirming reservations will be sent to you. Your participation will be an asset to all, and we look forward to seeing you.

You can also register for MSHA on-line. All the forms you need to register are also on our website: Go to: **www.michiganspeechhearing.org** Look for **Conference**, and you'll find all the forms that you need. The **Hotel Reservation Form** is also there. We accept VISA, MasterCard, and Discover Card as well.

Thank you and see you in Detroit!

*Amy Prichard Sova*

Amy Prichard Sova, M.A., CCC-SLP

*The Futures HealthCore*

VP for Professional Development & Education

**Mission Statement:** *The Mission of the Michigan Speech-Language-Hearing Association (MSHA) is to provide professional support and development, public awareness, and advocacy for professionals in communication sciences and disorders and the individuals they serve.*