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MSHA Celebrates 80 Years 1939–2019: Continuing Our Legacy
MSHA Annual Conference March 21-23, 2019
Kellogg Hotel & Conference Center, East Lansing, Michigan

Dear Exhibitor:

You are most cordially invited to exhibit and/or advertise at our **2019 MSHA Annual Conference, March 21-23, 2019** at *the Kellogg Hotel and Conference Center in East Lansing, Michigan*. We are pleased to be back in East Lansing after many years. The Kellogg Center is in a beautiful and convenient location to enjoy the vibrant cities of both East Lansing and Lansing! There is so much happening in this area and we are excited to experience all that the community has to offer.

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals. *Highlights* attached.

Here are the Exhibitor Dates and Hours:

Thursday, March 21: Morning set-up time; exhibit hours Noon to 6:00 pm
Friday, March 22: 7:30 am - 5:30 pm
Saturday, March 23: 8:00 am - 3:00 pm

We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibits Hall. During the **Exhibitors' Cocktail Hour** (Friday 4:30 - 6:30 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (for example, instructional materials, a gift basket, use your imagination!). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant. Complimentary coffee will also be provided during the conference.

Attendance at MSHA Conferences continues to increase. Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include snack breaks, breakfast and lunch breaks, courses, registration folders, etc.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book**. Contact Dawn Kutney at the MSHA office if you have questions. The deadline is **February 15, 2019**. Letters confirming reservations will be sent to you. Your participation will be an asset to all and we look forward to seeing you.

You can also register for MSHA on-line. All the forms you need to register are also on our website: Go to: **www.michiganspeechhearing.org** Look for **Conference**, and you'll find all the forms that you need. The **Hotel Reservation Form** is also there. We accept VISA, MasterCard, and Discover Card as well.

Thank you and see you in East Lansing!

Jackie Gale

Jacqueline Gale, M.A., CCC-SLP
Kentwood Public Schools
VP for Professional Development & Education