

**MSHA Executive Board
East Lansing, MI
June 12, 2015**

Members Present: Kathy Rigley-Rowell; Angelique Boerst, Julie Eaman; Emmylou Garza-Prisby; Laura Lenkey; Kelli Pierce; Sherry Riedel; Lori Tavigian; Melissa Witsil

Members Absent: Carolyn Doty; Beth Economou; Gordon Krainen; Julie Pratt; Terry Lange-Winkle

Visitors Present: Christy Starkweather; Clarissa Martin (by remote)

Staff Present: Kim Wesoloski; Dawn Kutney

Called to Order: Kathy called the meeting to order at 9:15 am.

Minutes and Agenda: Kathy moved that we accept the minutes, second by Emmylou Garza-Prisby. Minutes approved.

Treasurer's Report: Sherry Riedel reported this is the time of year she reviews the budget to see if we are on target and if there needs to be any adjustments. The budget looks good with revenue ahead of expenses. We have moved \$3000.00 into the savings account (rainy day account) and will move another \$3000.00 at the year of the year.

Office Report: Dawn Kutney she is concern with the size of the photos in the et cetera. She was having problems moving pictures into the et cetera so she set up a photo gallery of conference pictures. The link to the photo gallery can be found in the body of the et cetera. She also reported that the office would be on summer hours and will be in the office two or three times a week. Kim and Dawn will check email every day.

Committee Reports

- A. Conference:** Emmylou Garza-Prisby reported for Terry. She reported Terry is still waiting to hear from the Healthcare Committee about a 2nd speaker for the conference. She has Dunaway (academic language) for schools and Hammer which can cross over. She will contact Janet Sturm regarding writing for students with complex needs. Jerry Hoepner will be speaking on cognitive rehab. She needs speakers for Thursday during the day and evening. Liz Stevens suggested Melanie Hudson who can address supervision. The EB thought that Hudson might be a good speaker for Thursday evening. Terry plans on having Sporcle Trivia on Friday night for 1 hour. The EB thinks that it might be better to have it Thursday night at the Welcome Reception. Emmylou asked the board to think about having the 2018 conference at the Kellogg Center. We have gotten a proposal and the room rate would be \$125.00 a night. Lori Tavigian suggested we put .1 CEU can be earned for Forum Lunch on the registration form. Also, it was suggested we offer .1 CEU for the Awards Lunch. Dawn will check into this.
- B. Advocacy:** Kelli Pierce reported that she and Julie Pratt met with Senator Rebekah Warren and Representative Margaret O'Brien regarding the Behavior Analyst Certification Board (BACB) and the Applied Behavior Analysis (ABA) license bill. No bill has been introduced yet but would like to see registration or licensure for techs providing therapy in homes. One suggestion was to have BACB oversee training and background checks. Rep. O'Brien is sponsoring HB353 which has updates to the current Autism Bill. The bill would allow any physician to give a diagnosis of ASD. It would do away with the ASD team. Kelli and Julie are planning on meeting with Stephanie Johnson regarding this bill. Kelli suggested everyone look over the new SLP rules and make comments to the Licensure Board.
- C. Audiology:** Angelique Boerst BCBS meeting regarding member benefits such as Advantage plans and the role of third party billing plans. Michigan Audiology Coalition (MAC) will meet today to vote on the new organization and then again next Friday again to vote. Kathy Rigley-Rowell has been in

contact with ASHA and Janet Deppe regarding the restructure. Kathy is currently working on a response to MAC but is waiting for the response from ASHA before completing the letter.

- D. Health Care:** Julie Eaman reported the committee is working on the Fall 2016 Healthcare Workshop. It will be at St. Joes in Ypsilanti with Jennifer Brown as the contact. The workshop will also be a webinar/taped for later broadcast. Julie also reported that a Nick Gunnell along with Julie Pratt and Kathy Rigley-Rowell completed a grant submission for an ASHA Grant for reimbursement.

Julie moved that we use the reminder of the Short's Brewery donation for an aphasia speaker at the 2016 Conference. Seconded by Emmylou Passed

- E. Membership:** Membership numbers look good. Up in Active memberships and the Student memberships continue to climb. Julie Eaman asked how do we keep the students after they graduate? One suggestion was mentorship. If anyone has ideas please forward them to Gordon or Greg Spray. Kathy reported on the SW Meet and Greet on May 26th. There were more current members than non-members. There was a discussion regarding how to reach non-members and one suggestion was an ASHA email blast. Kirsten Haverberg had suggested to Kathy that we have quarterly "social hours" or Meet and Greets. Julie suggested we pick one day possibly in September/October and host a state wide event at regional locations. Kathy reminded everyone of the Jazz Tribute on Sunday, June 14th at Bab's Underground in Ann Arbor.
- F. Public Relations:** Melissa Witsil showed the EB the 2 minute and 6 minute aphasia video titled ***What Exactly Aphasia?*** A big "thank you" to Carolyn for all her work on this project. Matt Green the producer of the video will be given the Distinguished Service Award at the 2016 Conference in Grand Rapids. There is a 3 tiered campaign to get the video out to the membership/public. The 1st tier was the viewing party at Beaumont Hospital on June 10th. The second tier is a social media campaign titled Watch-Like-Share. The information was/will be tweeted to other associations and organizations. The information is on the MSHA website along with a list of resources. Melissa requested everyone ask their employer to post or tweet the link to the video. The 3rd tier is an email blast to MSHA members. Melissa will include a "how to" for a viewing party in the email.
- G. Public Schools:** Lori Tavtigian reported that she has three new committee members and they will be meeting sometime this summer. Her goal/focus for the coming year is to concentrate/get involved at the state level. She will continue to work on committee membership, the conference and communication with the membership.

New Business

- A. Meet and Greets:** The office will email everyone Kirsten Haverberg's report.
- B. Focus Group:** Tabled till the next meeting.

Old Business

- A. Phone Conferencing:** Laura Lenkey is exploring three different options. We trialed Go to Meeting with Clarissa Martin today. Angelique reminded the EB that MAC has a subscription to Go to Meetings and we can use it.

Kathy adjourned the meeting at 11:45 pm.

Next Executive Board meeting is September 11, 2015 in East Lansing.

Respectfully submitted by Kim Wesoloski for Beth Economou