

**MSHA Executive Board and Advisory Assembly Meeting  
East Lansing, MI  
December 11, 2015**

**Members Present:** Kathy Rigley-Rowell; Erica Barker; Angelique Boerst; Carolyn Doty; Ashley Gutowski; Kirsten Haverberg; Laura Lenkey; Julie Pratt; Sherry Riedel; Greg Spray; Lori Tavtigian; Melissa Witsil

**Members Absent:** Michelle Bailey; Rosalyn Davis; Rachel Dennis; Julie Kiefer Eaman; Beth Economou; Emmylou Garza-Prisby; Gordon Krainen; Terry Lange-Winkle; Brittany Loomis; Karen O'Leary; Kelli Pierce

**Staff Present:** Kim Wesoloski; Dawn Kutney

**Called to Order:** Kathy called the meeting to order at 9:15 am.

**Minutes and Agenda:** Melissa Witsil moved that we accept the minutes, seconded by Ashley Gutowski. Minutes approved.

**Treasurer's Report:** Sherry Riedel reported she hopes to get the 2016 budget to EB members by the end of December for review at the January meeting. We are doing much better than YTD last year. Sherry will look into adding the savings deposit back into the budget and will look at increasing Conference expenses and Conference income. She will have to adjust for the loss of income from the MAC Conference. Melissa requested an increase for Public Relations since we are hosting more Meet & Greets. Sherry will increase the Tech Access line to reflect the redesign for the website. Hopefully we will meet the Membership income.

**Office Report:** Dawn Kutney reported she is working on the et cetera and the preliminary program. The newsletter/conference mailing should go out mid to late January and will be sent to MSHA members and ASHA members.

**Committee Reports**

- A. Conference:** Dawn Kutney reported that we have received plenty of Call for Papers and will be able to fill all three days of the conference. Lori Tavtigian asked that Dawn make sure to indicate on the registration form that CEUs will be offered for the lunches. The Program Committee decided not to raise rates this year and our conference rates are comparable to other states in the area. Dawn will email the EB/AA members a copy of the preliminary program so that they can indicate if they would like to moderate a session. Dawn has proposals from the Kellogg Center in East Lansing and from the Kalamazoo Radisson for the 2018 Conference. We already have a date reserved for Kalamazoo. There was a discussion of the pros and cons of East Lansing vs Kalamazoo. Consensus of the EB/AA was it might be better to have a smaller one day conference at the Kellogg before holding an Annual Conference there. We could have a one day conference that would include SLPs, OTs, and PTs with Teepa Snow as a possible presenter.

**MOTION: Melissa Witsil moved to have the 2018 MSHA Conference at the Kalamazoo Radisson. Second by Laura Lenkey. Motion Passed**

Greg and Laura suggested we offer a Quiz Bowl/Jeopardy style game for Graduate Students getting ready to take the Praxis. This could take place on either Friday or Saturday at the hotel. One thought was to offer light refreshments. Greg thought instead of having food at the Undergraduate and Graduate Sessions we use the monies to offer food at the game. Greg offered to work on this. We will have Sporkle on Thursday at the Welcome Reception. Greg asked if it was possible to offer a Tech Research/Grand Rounds Session for Ph.D. Students to present their research. Dawn told Greg to have the students submit a Call for Paper and will honor the Student Poster deadline of February 15<sup>th</sup>. Greg suggested we look into getting Kristen Camilla for a Public School speaker in 2017. There was discussion regarding having a session where Committees can talk about what they do. One idea was to have this during the Business Meeting.

- B. Advocacy:** Kelli Pierce had a baby boy Friday morning! Congratulations!! Kathy Rigley-Rowell reported Kelli has sent a letter to Representative Robert Wittenberg with documentation for not changing the license law to let unqualified person to get a SLP License. Kelli also sent a letter to the LARA/SLP Licensure Board with comments regarding Continuing Professional Development and other rule changes. Kathy has signed a new contract with Noah Smith and Capitol Services.
- C. Audiology:** Angelique Boerst-No Report
- D. Health Care:** Carolyn Doty reported the committee had a Clinical Service Award site visit to University of Michigan. It was decided to give the award to both programs. Carolyn requested that the award be given at the Awards Lunch instead of the Medical Forum. She reported they don't have a speaker for the Fall Healthcare Workshop yet. Carolyn also reported the views on the aphasia video since October are 1000 more for the 3 minute video and 1476 more for the 6 minute video.
- E. Membership:** Dawn passed around the membership report. There were two applications for Life Membership  
**MOTION: Angelique moved that we accept Judy Nantau and Janine Parish for Life Membership. Seconded by Melissa. Motion passed.**  
The PAC funds are little low but money will be transferred into the account at the end of the year. Sherry Riedel asked if we know how many CFYs actually keep their memberships once they have their CCC. Kim will track that over the next year.
- F. Public Relations:** Melissa Witsil reported on the Meet, Greet and Eat events on November 4<sup>th</sup>.  
Attendance was as follows:  
West Bloomfield-17 attendees  
Downtown Detroit-10 attendees  
Grand Rapids-10 attendees  
Kathy will ask Gordon to write an article on the Meet and Greets. There was discussion regarding redesigning the MSHA website.  
**MOTION: Melissa moved that we approve the Deluxe Package redesign of the website by Vieth Consulting. Seconded by Carolyn Doty. Motion Passed**  
Melissa is writing an article for the "State Spotlight" column in the ASHA Leader.
- G. Public Schools:** Lori Tavtigian reported after talking to members she is going to do a session on "hot topics" at the conference. She will pick four hot topics to discuss such as caseloads and evaluations. She now has four committee members but has had trouble connecting with them. Lori is going to try to update some of the Guidelines. We have sold them in the past and the thought was to put the guidelines on a flash drive and sell them. Kathy let Lori know that Maureen Staskowski is willing to help.

### **Committee Reports**

- A. Communication and Networking:** Erica reported her preliminary plan for 2016 is to post more local and national news. She asked the EB/AA what Holidays she should acknowledge. Should we post religious holidays or only bank holidays? There was discussion and it was decided to keep it generic and to stick to communication disorders. One suggestion was to acknowledge professionals in the state. There was discussion regarding "MSHA Spirit Wear" (sweatshirts, t-shirts). There are companies that will handle everything from ordering to delivery and MSHA doesn't have any outlay of cash. We would get a portion of the sales. Carolyn knows someone that does this and she will check into it.
- B. Student Affairs:** Greg Spray-No Report
- C. Awards and Honors:**

**MOTION: Greg Spray nominated Jan McCosky for Honors of the Association. Seconded by Erica Motion Passed**

**MOTION: Greg Spray nominated Matt Green for the Distinguished Service Award. Seconded by Carolyn. Motion Passed.**

- D. **Members-At-Large:** No Report. Kathy thanked Ashley, Kirsten and the other Members-at-Large for all they do. Kim will start to email new members to each regional MAL.

#### **Old Business**

- A. **Video Conferencing:** Laura Lenkey reported she has been investigating different companies that offer this service. MSHA would use this service for webinars and Laura thinks this could be an income generator. She had a quote from iCoherer/WebEx and for their 15 year anniversary they are offering "Site Setup and Administrator Training" costs of \$3,000.00 and the "Site Custom Colors and Site Banner" costs of \$2,000.00. The total invoice with the special is \$7,715.00. The annual fee would be \$7715.00 a year. Some of the features of iCoherer/WebEx are unlimited service, storage system, 1 meeting room with 1000 seats, unlimited call in, 1 (6 hour) training course, banner, unlimited back to back meetings and much more. Laura has a copy of the entire quote. There was discussion whether speakers would allow this or would we need to compensate them. Who would be the person responsible for this? Julie Pratt suggested we could have an Ad Hoc Committee oversee this. Laura asked EB/AA members to think about ways to fund this such as possibly applying for an ASHA Grant.
- B. **Audiology Restructure:** Angelique Boerst reported the merger paperwork is going through. The final MAC/MAA Board meeting is today and the change will take place in January.
- C. **SLPA Guidelines:** Tabled until next meeting.

#### **New Business:**

- A. **Consultant for Restructuring:** Kathy asked the EB/AA to consider an outside source/consultant for the audiology restructure. She thinks this would help both associations navigate through the process. She believes that ASHA should not be our only resource for this. We have been waiting awhile for some kind of response from ASHA. Kathy will continue to look into some firms that provide this service.

**Kathy adjourned the meeting at 12:45 pm.**

**Next Executive Board will be January 8, 2016 via Conference Call**

*Respectfully submitted by Kim Wesoloski for Beth Economou*