

**MSHA Executive Board Meeting
Teleconference
February 13, 2015**

Members Present: Kathy Rigley-Rowell; Angelique Boerst; Carolyn Doty; Julie Kiefer-Eaman; Gordon Krainen; Terry Lange-Winkel; Kelli Pierce; Sherry Riedel; Melissa Witsil;

Members Absent: Heather Balog; Beth Economou; Emmylou Garza-Prisby; Julie Pratt; Lori Tavgian

Staff Present: Kim Wesoloski; Dawn Kutney

Called to Order: Kathy called the meeting to order at 9:05 am.

Minutes and Agenda: Melissa moved that we accept the minutes, second by Carolyn. Minutes approved.

Treasurer's Report: Sherry presented the 2015 budget. There is an increase of \$193.00 in revenues. She increased the Conference line item and decreased the Membership line item. She reported an increase in Expenses of \$30160.00 mainly in the credit card service charges and the banking service charges. There is also a 3% increase in office staff salaries. Gordon asked if there might be money to offset expenses of the "Meet and Greet" events. Sherry said that expenses are really tight but there might be funds available after the conference. Kathy asked for EB members to think of ways to increase revenue and send any ideas to Sherry.

Kathy moved to accept a 3% increase in office staff salaries. Sherry seconded the motion. Approved Kathy moved to accept the 2015 Budget. Terry seconded the motion. Approved

Office Report: Dawn reported that she and Emmylou are working on contacting exhibitors for the conference. The *et cetera* will be sent electronically on February 19th. The deadline for hotel reservations is February 24th and she would like to get the *et cetera* out so people are aware of this. An email blast will be sent to members in March before the Early Bird deadline. Conference registrations are ahead of where we were last year.

Committee Reports

- A. Conference:** Terry reported that she is working on procuring speakers for 2016.
- B. Advocacy:** Kelli reported that she, Dawn, Stephanie Johnson and Greg Spray had a conference call on Monday, February 9th regarding the Legislative Breakfast. She is working on contacting students and universities. She will be sending emails out and also plans on physically going to universities inviting students. There will be a few poster session posters at the breakfast. Ethan and Eric Hunter will also attend the breakfast. Stephanie Johnson will be sending a blanket invitation to all legislators but it is important for EB members to invite their own legislators. The MSHA PAC is sponsoring the breakfast. Sherry asked if anything else was happening with the ABA Bill. Kelli said she hadn't heard anything and that she would be working with Stephanie on this after the conference.
- C. Audiology:** Angelique reported the Audiologists are working on the bylaws of the new association. Kathy reported we are still waiting for a response from ASHA regarding the separation from MSHA. Both Julie and Kathy have been in contact with Janet Deppe at ASHA. Hopefully MSHA can send an official response to the Audiology Restructure Steering Committee by the end of April. Angelique asked that the restructure letter from the steering committee be sent out to the entire EB so that everything is transparent.
- D. Health Care:** Julie reported the Committee met on January 22nd and they had two new members. The Committee will hold a meeting with the University Supervisors at the MSHA Conference. They asked for clarification of who is organizing the meeting. They have planned to meet on the Friday of the conference. Kathy thought that the Committee was organizing the meeting and that Julie Pratt would attend. There was a question regarding whether the University Supervisors had been invited to attend the meeting. Carolyn said it was in the letter but she isn't sure Julie Pratt approved the letter. Kathy will have Julie contact them. Outstanding Clinician's Award will go to Dr. Elwood Anderson of Alpena. The committee is looking at tweaking the award application making the deadline September 10th. The committee has been working on suggestions for the Short's Brewery donation. One idea was a Power Point presentation that could be put on the MSHA website. Carolyn has a patient that is willing to donate the making of a 2 minute video that could be placed on the website and other social media sites. All MSHA would have to pay for would be the editor's time and that

would be \$25.00 an hour. The donor thought it would take about 20 hours to edit the video. Other thoughts were a speaker on Aphasia for 2016 or a possibly a panel/group to speak at the Medical Forum.

- E. **Membership:** Gordon reported that people have volunteered to host social hours. Greg Spray and Laura Lenkey are planning to host an online meeting. Kathy is hosting a social on the west side of the state and Gordon is hosting one in Oakland County. Kathy suggested reaching out to others such as Members-at-Large to help with these events. Gordon will be speaking at Eastern Michigan University NSSLHA on Monday. He is also working on the M&M Award.

Gordon moved to accept Janet DeZwaan for Life Membership. Seconded by Sherry. Approved

- F. **Public Relations:** Melissa reported that she is working with the Healthcare Committee on ideas for the Short's donation. She is available to help with the Legislative Breakfast. She and Erica are planning something for the conference with a possible prize drawing.
- G. **Public Schools:** No Report

New Business

- A. **BCBS Meeting:** Kathy reported the next meeting with Blue Cross/Blue Shield will be on February 25th. Any agenda items should be sent to Julie.
- B. **Short's Brewery Donation:** Carolyn reported further on the 2 minute video. The cost is nominal and it covers our three tier plan of consumer, professional and community. This video can be shared and can reach a large audience. Gordon reported the clinic will be having a Jazz Tribute to Louis Smith to raise aphasia awareness on June 14th in Ann Arbor. All proceeds will go for aphasia treatment. Gordon is asking MSHA for a \$500.00 donation towards this event. Kathy asked Gordon to write a proposal with any pertinent information before we vote on this. Kathy thinks we can vote on this at the March meeting at the conference.

Old Business

- A. **EB Nominations:** Ballot is full. Laura Lenkey is running for President-Elect.
- B. **Webinar/Online CEU Ad Hoc Committee:** Kathy will be working to forward this along. She needs a committee to work with her though. She has been reaching out to see if there is someone/place to give us some support/space. Angelique suggested Ellen Thomas from U of M Cochlear Implant Program might be of some help. Nan Liening at Wayne State University might also be a good resource.
- C. **New Member Drawing:** Kelli reported that she can get a donation from her friend that owns a salon in Lansing. She is willing to donate whatever we would like, haircut, mani/pedi or a products package. The EB thought the products might work better. There was discussion about how/when the names would be drawn. Since we have no way to contact new members it was decided to table this till next year when we can put something in the et cetera. Dawn suggested that Kelli donate the products package to the Foundation for the Silent Auction. Dawn will email Kelli all the forms to donate.

Kathy adjourned the meeting at 10:40 am.

Next Executive Board and Advisory Assembly Meeting is in March at the Annual Conference

Respectfully submitted by Kim Wesoloski for Beth Economou

The Minutes are amended to show two electronic votes:

-On March 10, 2015 Julie moved ***the board to allocate \$500 of the donation from Short's Brewery to produce a public service video educating the community on aphasia.*** This motion was seconded by Melissa Witsil. Passed on March 15, 2015

-On March 18, 2015 Julie moved ***to request the amount of \$500 to be used towards a jazz concert event by the University of Michigan Aphasia Program to raise awareness of aphasia from the donation by the Short's Brewery. The primary function of the event is to raise awareness about living with aphasia.*** This motion was seconded by Kelli Pierce. Passed on March 29, 2015