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**Making Connections: MSHA Annual Conference ~ April 21-23, 2016**  
**Amway Grand Plaza Hotel, Grand Rapids, Michigan 49503**



Dear Exhibitor/Advertiser:

You are most cordially invited to exhibit and/or advertise at our **2016 MSHA Annual Conference** to be held on **April 21-23, 2016** at **the Amway Grand Plaza Hotel in Grand Rapids, Michigan**. We are pleased to return to Grand Rapids after an absence of many years. We are excited to be in such a vibrant city such as Grand Rapids – the downtown is full of great opportunities for foodies, shopping, walking and just enjoying one of the great cities in Michigan and indeed in the Midwest.

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals. Please see attached *Highlights*.

Here are the Exhibit Dates and Hours: **Thursday, April 21:** 10:00 am – 6:00 pm Set-up time to be announced.  
**Friday, April 22:** 7:30 am - 5:30 pm  
**Saturday, April 23:** 8:00 am - 4:00 pm

We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibit Area. During the **Exhibitors' Cocktail Hour** (Friday 5:00 - 7:00 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (for example, instructional materials, a gift basket, use your imagination!). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant. Complimentary coffee will also be provided during the conference.

Attendance at MSHA Conferences continues to increase. Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include snack breaks, breakfast and lunch breaks, courses, registration folders, etc.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book**. Contact Dawn Kutney at the MSHA office if you have questions. The deadline is **March 15, 2016**. Letters confirming reservations will be sent to you. Your participation will be an asset to all and we look forward to seeing you.

You can also register for MSHA on-line. All the forms you need to register are also on our website: Go to: **www.michiganspeechhearing.org** Look for **Conference**, and you'll find all the forms that you need. The **Hotel Reservation Form** is also there. We accept VISA, MasterCard, and Discover Card as well.

Thank you and see you in Grand Rapids!

*Terry Lange-Winkel*

Terry Lange-Winkel, M.A., CCC-SLP  
Warren Woods Public Schools  
VP for Professional Development & Education