

790 W. Lake Lansing Rd., Suite 500-A  $\diamond$  East Lansing, Michigan 48823 Phone: 517/332-5691  $\diamond$  FAX: 517/332-5870 Email: msha@att.net  $\diamond$  Website: www.michiganspeechhearing.org

## Advertise in the MSHA Program Book



Making Connections: The MSHA Annual Conference April 21-23, 2016, Amway Grand Plaza Hotel, Grand Rapids, Michigan

| Company Name |        |     | Company Representative       |     |
|--------------|--------|-----|------------------------------|-----|
| Address      |        |     | Local Address (if necessary) |     |
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The MSHA Program Book is an 8 ½' X 11" attractive book which is given to each conference attendee, speaker, and exhibitor. It contains the entire conference program, MSHA information, ads, and information about upcoming conferences and events. Photos can be included as part of the ad.

## Please indicate the advertising space required:

| \$375                                                                                                                                                                                           | Outside Back Cover – University Rotation – CMU in 2016                            |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--|--|
| \$350                                                                                                                                                                                           | Inside Front Cover (reserved on a first come, first served basis).                |  |  |
| \$350                                                                                                                                                                                           | Inside Back Cover (reserved on a first come, first served basis).                 |  |  |
| \$275                                                                                                                                                                                           | Full Page ( $8\frac{1}{2}$ " X 11") (1/4 inch outside border required by printer) |  |  |
| \$225                                                                                                                                                                                           | Half Page                                                                         |  |  |
| \$200                                                                                                                                                                                           | Quarter Page                                                                      |  |  |
| \$50                                                                                                                                                                                            | Business Card Ad                                                                  |  |  |
| Options: 1) email a photo-ready copy (pdf, or Word attachment) to MSHA at <b>msha@att.net</b> OR:<br>2) send a photo-ready copy of your ad, with this form, to MSHA by <b>March 1, 2016</b> to: |                                                                                   |  |  |

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Payment Options: Amount: \$\_\_\_\_\_ / /Check enclosed **or:** 

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Authorized Signature:\_\_\_\_\_

**Mission Statement:** The Mission of the **Michigan Speech-Language-Hearing Association** (MSHA) is to provide professional support and development, public awareness, and advocacy for professionals in communication sciences and disorders and the individuals they serve.