



www.ASHA.org

www.michiganspeechhearing.org

GET IN THE GAME! VOLUNTEER OPPORTUNITIES

<https://www.asha.org/about/governance/become-a-volunteer/>

<https://www.ashfoundation.org/Ways-to-Give/Volunteer/>

<https://www.michiganspeechhearing.org> (and talk to current MSHA Executive Board members)

THE GAME PLAN - ASHA'S STRATEGIC PATHWAY TO EXCELLENCE

<https://www.asha.org/about/strategic-pathway/>



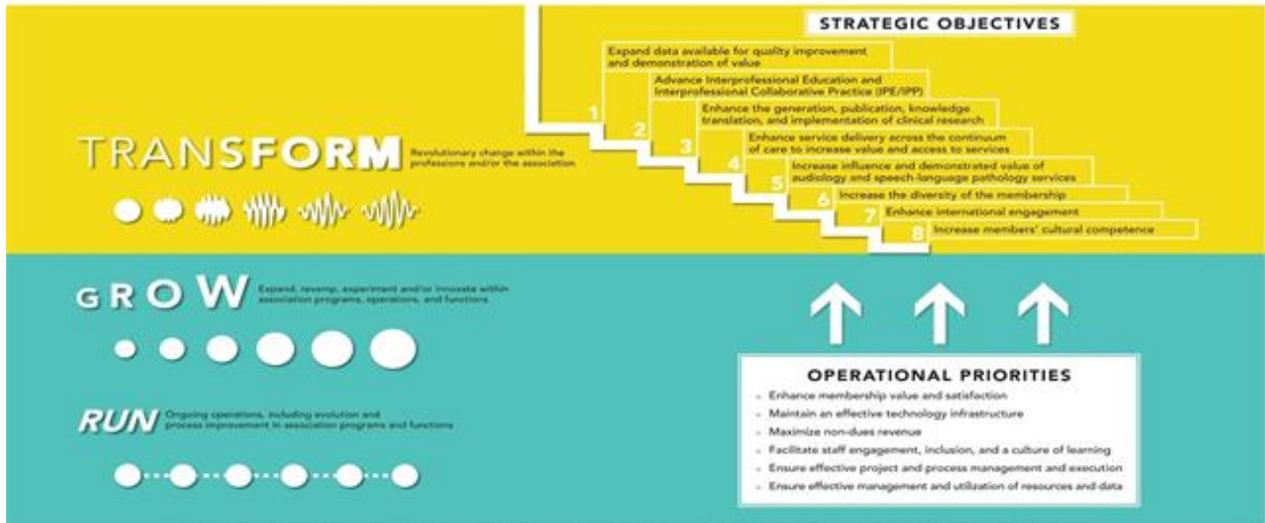
STRATEGIC PATHWAY TO EXCELLENCE

VISION

Making effective communication, a human right, accessible and achievable for all.

MISSION

Empowering and supporting audiologists, speech-language pathologists, and speech, language, and hearing scientists through advancing science, setting standards, fostering excellence in professional practice, and advocating for members and those they serve.



EIGHT STRATEGIC OBJECTIVES

- 01 Expand data available for quality improvement and demonstration of value
- 02 Advance Interprofessional Education and Interprofessional Collaborative Practice (IPE/IPP)
- 03 Enhance the generation, publication, knowledge translation, and implementation of clinical research
- 04 Enhance service delivery across the continuum of care to increase value and access to services
- 05 Increase influence and demonstrated value of audiology and speech-language pathology services
- 06 Increase the diversity of the membership
- 07 Enhance international engagement
- 08 Increase members' cultural competence

ASHA MEMBER STATS

ASHA CERTIFIED AFFILIATES & NEW CERTIFICATE HOLDERS

Total Number of ASHA-Certified Affiliates:

YEAR	2010	2011	2012	2013	2014	2015	2016	2017
CCC-A	12,937	12,844	12,978	12,893	12,906	12,970	13,118	13,266
CCC-SLP	128,949	133,621	138,433	144,253	150,468	156,254	162,473	168,604
Dual-CCC	1,195	1,172	1,124	957	931	907	881	849

Number of New ASHA-Certificate Holders:

YEAR	2010	2011	2012	2013	2014	2015	2016	2017
CCC-A	520	532	561	444	512	524	581	586
CCC-SLP	5,845	5,876	6,238	6,468	7,096	3,348	6,809	7,065



PUT ON YOUR GAME FACE - ADVOCACY

<https://www.asha.org/advocacy/>

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TEAM PERKS

INCREASING PUBLIC AWARENESS

<https://identifythesigns.org/>

<https://ashacertified.org/>

CommunicationAndTech.org

ASHA PRACTICE PORTAL

<https://www.asha.org/practice-portal/>

ASHA CAREER PORTAL

careers.asha.org

ASHA SIGS

<https://www.asha.org/SIG/>

LEADERSHIP ACADEMY

<https://community.asha.org/leadershipacademy/home>

ASHA UPCOMING CEU EVENTS

<https://www.asha.org/events/>

ASHA PRESS ROOM (info on lots of good stuff!)

[asha.org/about/news](https://www.asha.org/about/news)

<https://www.asha.org/news/2018/flight-of-the-annie-launches-for-international-space-station/>

TEAM NSSLHA

www.asha.org/NSSLHA/chapters/Member-Honors/

www.asha.org/NSSLHA/scholarships/

<https://www.asha.org/Students/awards/>

ASHFoundation

www.ASHFoundation.org

ASHA Political Action Committee

<https://www.asha.org/Advocacy/PAC/>

THE HOME TEAM

ASHA Action Center

Monday – Friday

8:30 a.m. – 5:00 p.m. ET,

Members: 800-498-2071

Non-Members: 800-638-8255

Fax: 301-296-8580

TTY: 301-296-5650

E-mail: actioncenter@asha.org

Chat: <http://www.asha.org>

CONTACT ASHA BOD MEMBERS

www.asha.org/Form/Board-of-Directors-Feedback/



See you in November!