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***Communication: Access and Advocacy* The MSHA Annual Conference
March 22-24, 2018 ~ Radisson Plaza Hotel, Kalamazoo Michigan**

Dear Exhibitor:

You are most cordially invited to exhibit and/or advertise at our **2018 MSHA Annual Conference, March 22-24, 2018** at **the Radisson Plaza Hotel in Kalamazoo, Michigan**. We are pleased to be back in Kalamazoo – a favorite location for our MSHA members! This beautiful hotel in downtown Kalamazoo - with a great city right outside its doors, is a great draw for our MSHA Conference.

We have secured several prominent speakers from around the country to present at MSHA. These professionals will address topics that appeal to clinical, educational, and rehabilitative professionals. Please see attached *Highlights*.

Here are the Exhibitor Dates and Hours:

Thursday, March 22: Morning set-up, exhibit hours TBD
Friday, March 23: 7:30 am - 5:30 pm
Saturday, March 24: 8:00 am - 4:00 pm

We will continue to use our **Exhibitors' Passport Incentive** for participation in the Exhibits Hall. During the **Exhibitors' Cocktail Hour** (Friday 5:00 - 7:00 pm) we will have a major prize drawing. We ask that you please donate a suitable gift for this drawing (for example, instructional materials, a gift basket, use your imagination!). For the *Cocktail Hour*, a complimentary drink ticket will be provided for each exhibitor and conference participant. Complimentary coffee will also be provided during the conference.

Attendance at MSHA Conferences continues to increase. Please consider **Sponsoring** an event at the conference. Sponsorship opportunities include snack breaks, breakfast and lunch breaks, courses, registration folders, etc.

Enclosed are forms to reserve your tables, sponsor an event, and advertise in our **MSHA Conference Book**. Contact Dawn Kutney at the MSHA office if you have questions. The deadline is **February 15, 2018**. Letters confirming reservations will be sent to you. Your participation will be an asset to all and we look forward to seeing you.

You can also register for MSHA on-line. All the forms you need to register are also on our website: Go to: **www.michiganspeechhearing.org** Look for **Conference**, and you'll find all the forms that you need. The **Hotel Reservation Form** is also there. We accept VISA, MasterCard, and Discover Card as well.

Thank you and see you in Kalamazoo!

Terry Lange-Winkel

Terry Lange-Winkel, M.A., CCC-SLP
Warren Woods Public Schools
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