



790 W. Lake Lansing Rd., Suite 500-A ♦ East Lansing, Michigan 48823  
 Phone: 517/332-5691 ♦ FAX: 517/332-5870  
 Email: msha@att.net ♦ Website: www.michiganspeechhearing.org

**Advertise in the MSHA Program Book**  
***Facing the Future – Together! The MSHA Annual Conference***  
**March 23-25, 2017 ~ Detroit Marriott Hotel, Troy, Michigan**



_____ Company Name		_____ Company Representative	
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The MSHA Program Book is an 8 ½' X 11" attractive book which is given to each conference attendee, speaker, and exhibitor. It contains the entire conference program, MSHA information, ads, and information about upcoming conferences and events. Photos can be included as part of the ad.

**Please indicate the advertising space required:**

- \_\_\_ \$375      Outside Back Cover – University Rotation – MSU in 2017
- \_\_\_ \$350      Inside Front Cover (reserved on a first come, first served basis).
- \_\_\_ \$350      Inside Back Cover (reserved on a first come, first served basis).
- \_\_\_ \$275      Full Page (8 ½" X 11") (1/4 inch outside border required by printer)
- \_\_\_ \$225      Half Page
- \_\_\_ \$200      Quarter Page
- \_\_\_ \$50        Business Card Ad

Options: 1) email a photo-ready copy (pdf, or Word attachment) to MSHA at **msha@att.net** OR:  
 2) send a photo-ready copy of your ad, with this form, to MSHA by **February 15, 2017** to:

Dawn Kutney, c/o MSHA  
 790 W. Lake Lansing Rd. Suite 500-A  
 East Lansing, MI 48823 Phone: 517/332-5691 FAX: 517/332-5870 **msha@att.net**  
**www.michiganspeechhearing.org**

Payment Options: Amount: \$\_\_\_\_\_ / /Check enclosed **or:**  
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**Mission Statement:** *The Mission of the Michigan Speech-Language-Hearing Association (MSHA) is to provide professional support and development, public awareness, and advocacy for professionals in communication sciences and disorders and the individuals they serve.*