

2017-2018 ANNUAL REPORT

EB Office: VP of Membership

Vice-President: Gregory J. Spray, M.A., CCC-SLP

1. Primary Accomplishments in the year 2017-2018:

The accomplishments for the 2017-2018 year include brainstorming new levels of membership. This included changing the Active membership title to “Professional” membership. Furthermore, we are hoping to change the student membership category to allow for non-CCC and CCC students. To be eligible for CCC student membership, the individual will need to file a form with the MSHA office stating that they are a full-time student that does NOT engage in clinical practice outside of their degree program. We are also working on consolidating the advocate and affiliate membership groups.

With these changes in mind, the largest amount of work done in this cycle was revising the organization’s Bylaws. These proposed changes will be presented at the first meeting after the conference.

The other accomplishment for this year’s cycle is piloting a “group rate” for universities, which allows them to enroll their clinical Master’s students at a \$20 rate. This was done with Michigan State University and appears to have worked successfully. We’ve developed a form that is to be filled out by the university, which collects demographic information about the student. This form is then submitted to the MSHA office with a form of payment.

2. Major Challenges:

The major challenge this year appeared to be engaging with the Members-at-Large (MALs) and helping them to organize MSHA meet-and-greets/membership drives.

3. Plans/Directions for 2018-2019:

- A. In the next year, it will be important to contact more programs to increase student membership. Furthermore, it will be important to work with MALs to increase SLP membership, as this is crucial for meeting budgetary needs.
- B. Work with VP of Program/Conference planners to bring speakers that will help drive membership growth.
- C. Present the proposed Bylaw changes.



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Mission Statement: *The Mission of the Michigan Speech-Language-Hearing Association (MSHA) is to provide professional support and development, public awareness, and advocacy for professionals in communication sciences and disorders and the individuals they serve.*